

The logo for Construction for Women is contained within a white circle. It features the text "CONSTRUCTION FOR Women" in a sans-serif font, with "CONSTRUCTION" in black, "FOR" in yellow, and "Women" in a grey script font. To the right of the text is a yellow graphic consisting of three curved lines that suggest a stylized building or a woman's profile.

CONSTRUCTION
FOR Women

CONSTRUCTION FOR WOMEN

FUNDRAISING PACK

Supporting opportunities for women across the construction and built environment sector.

Thank you for choosing to support Construction for Women. Your fundraising helps expand mentoring, early talent programmes and industry initiatives that are opening doors for women across construction.

Every fundraising activity — whether organised by individuals, teams or companies — contributes to building a more inclusive and sustainable future for the industry.



ABOUT CONSTRUCTION FOR WOMEN

Construction for Women (CFW) is a Community Interest Company dedicated to improving access, retention and progression for women across the construction and built environment sector.

Founded by Renée Preston, CEO of Gallaway Construction, the organisation was established in response to the industry's growing skills gap and the need for practical pathways into construction careers for women.

CFW works with contractors, consultants, clients, education providers and industry bodies to deliver programmes that create real opportunities and remove barriers to entry.

Our mission is to create accessible, equitable pathways for women to succeed in construction by combining practical training, mentoring and industry engagement.

OUR PROGRAMMES

Construction for Women delivers practical, industry-led programmes that support women and girls at every stage of their construction career — from first exposure to senior leadership progression.

Training Programmes

Site-ready, industry-focused training designed to build confidence, technical understanding, and professional capability within construction environments.

STEM Outreach & Taster Days

Hands-on workshops, site visits and industry engagement sessions that introduce young women to trade and professional roles across the built environment.

Mentorship

Structured mentoring that connects early-career women with experienced industry professionals to support progression, confidence and retention.

Events & Advocacy

National events, industry forums and leadership platforms that amplify women's voices and drive cultural change across the sector.

Placements & Employment Opportunities

Through collaborative relationships with organisations and contractors such as Gallaway Construction, we support real pathways into employment, work placements and site-based opportunities.

National Site Standard

A national framework developed by Construction for Women to improve welfare, PPE provision, behaviours and reporting for female operatives across construction sites and project environments.



Construction for Women's programmes are designed to create clear, supported routes into construction — and sustainable careers beyond entry level.

WHERE YOUR FUNDRAISING HELPS

Your Support Creates Real Opportunities

Support from fundraising activities enables Construction for Women to expand the reach and impact of its work across the construction industry.

Your support helps us:

Expand mentoring capacity

Allowing more women entering the industry to be matched with experienced professionals who can provide guidance, support and career advice.

Reach more young people through early engagement

Delivering additional school, college and outreach activity that introduces young women to careers across construction and the built environment.

Create practical entry points into the industry

Supporting initiatives that help individuals move from interest into employment, apprenticeships and long-term careers.

Strengthen industry collaboration

Bringing together employers, educators and industry bodies to improve access to construction careers and support workforce development.

Strengthening CFW Regional Networks

Supporting the growth of Construction for Women's national network of Regional Chairs and Ambassadors, enabling greater regional engagement, industry collaboration and outreach activity across the UK.

Drive adoption of the National Site Standard

Supporting industry engagement that encourages organisations to implement the National Site Standard and improve welfare, PPE provision and workplace culture for female operatives across construction environments.

Your support enables Construction for Women to continue delivering programmes that address skills shortages while creating meaningful opportunities for women across the sector.

FUNDRAISING IDEAS

For organisations or individuals who wish to support Construction for Women through workplace or industry fundraising activities there are many ways they can do so.

Some examples include:



Sponsored Walks or Challenges

Organise a team walk, run, cycle or personal challenge and raise sponsorship from colleagues, friends and industry partners.



Workplace Fundraising Events

Activities such as bake sales, charity raffles or themed fundraising days can be organised within offices or project teams.



Industry Networking Events

Host a networking evening, quiz or informal industry gathering and donate ticket proceeds to support Construction for Women.



Charity Golf Days or Sporting Events

Sporting events are a popular way for companies to bring together clients, supply chain partners and colleagues while raising funds.



Project or Site Fundraising

Construction sites and project teams can organise breakfast mornings, BBQs or team challenges to raise funds collectively.



Corporate Fundraising Campaigns

Companies may also choose to run internal fundraising initiatives or match employee donations to increase impact.

PAYING FUNDS TO CONSTRUCTION FOR WOMEN

Making Your Donation

Funds raised through your fundraising activities can be transferred directly to Construction for Women.

Online Donation Form

Donations can be made directly through the Construction for Women website using our secure online donation form:

<https://www.constructionforwomen.co.uk/support-us/donate>



Bank Transfer

Donations may also be made by bank transfer.

Account Name: Construction for Women CIC

Account Number: 51237261

Sort Code: 010750

Please include your organisation name as the payment reference so we can acknowledge your support.

Fundraising Platforms

Some organisations choose to collect donations through online fundraising platforms such as JustGiving or similar services. The organiser can then transfer the total amount raised to Construction for Women once the fundraising activity has concluded.

**Building
Women's
Futures,
Together**

Your Support Makes a Difference

Funds raised through fundraising activities help Construction for Women expand mentoring opportunities, deliver outreach and taster programmes, and support initiatives that improve working environments for women across the construction industry.

Thank you for supporting Construction for Women.

FUNDRAISING GUIDANCE & COMPLIANCE

Responsible Fundraising

Construction for Women is committed to ensuring that all fundraising activity is carried out transparently, ethically and in line with recognised fundraising standards. All fundraising carried out in support of Construction for Women should comply with our Donations, Fundraising & Refund Policy.

Key principles include:

- Clearly stating that Construction for Women is a Community Interest Company (CIC) and not a registered charity
- Ensuring fundraising activities are legal, transparent and respectful
- Being clear about how funds will be used to support Construction for Women programmes
- Ensuring any fundraising activities align with Construction for Women's mission and values

Full details can be found here:

<https://www.constructionforwomen.co.uk/donations-refund-policy>

PROMOTION & CONTACT

Promote Your Fundraising

Sharing your fundraising activity helps raise awareness of the need for greater inclusion across the construction industry.

We encourage supporters to share their fundraising activity across social media and tag Construction for Women.

Website

www.constructionforwomen.co.uk

Email

info@constructionforwomen.co.uk

Suggested hashtags

#ConstructionForWomen
#CFW #NationalSiteStandard

INSTAGRAM



LINKEDIN



TIK TOK



**Building
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**CONSTRUCTION
FOR WOMEN**

Get in touch:

-  info@constructionforwomen.co.uk
-  harry@constructionforwomen.co.uk
-  constructionforwomen.co.uk

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