



Construction For Women – Industry Taster Days

Taster Day Guidelines

Purpose

Construction for Women (CFW) Taster Days are designed to inspire and empower the next generation of women in construction.

Through interactive, hands-on workshops, demonstrations, and industry insights, these events provide students and young women with a real-world introduction to careers across the built environment.

By partnering with schools, colleges, employers, and community organisations, CFW aims to challenge gender stereotypes, showcase opportunities, and open pathways into rewarding technical and trade professions.

Programme Objectives

The Taster Day initiative seeks to:

- Introduce young women to diverse roles within construction and the built environment.
- Provide practical, engaging experiences that promote confidence and curiosity.
- Connect participants with real industry professionals and role models.
- Strengthen partnerships between education and industry.
- Support early career awareness and inclusion in STEM and technical sectors.

Structure of a Taster Day

Each Taster Day may vary depending on the host organisation, but generally includes:

1. **Welcome & Introduction:** Overview of Construction for Women and the purpose of the event.



2. **Workshops or Demonstrations:** Hands-on activities related to key trades, design, or technical disciplines.
3. **Industry Insights:** Guest speakers, Q&A panels, or site tours led by women in the sector.
4. **Career Awareness Session:** Discussion on pathways, qualifications, and training opportunities.
5. **Feedback & Reflection:** Participant reflections and event evaluation to improve future delivery.

For Hosts

Organisations or institutions hosting a CFW Taster Day play a vital role in shaping young women's perceptions of construction.

Host Responsibilities:

- Provide a **safe and inclusive environment** for all participants.
- Ensure all facilitators and speakers understand safeguarding expectations.
- Communicate clearly with CFW regarding schedules, logistics, and participant needs.
- Deliver engaging, age-appropriate activities aligned with CFW's mission.
- Obtain appropriate permissions for photography, filming, and publicity (if applicable).
- Provide suitable facilities (accessibility, rest areas, toilets, etc.).
- Complete any necessary pre-event checks or risk assessments.

CFW Support Includes:

- Pre-event planning support and coordination.
- Safeguarding, consent, and conduct templates.
- Access to CFW ambassadors and mentors for participation.
- Post-event feedback forms and evaluation guidance.



For Participants

Taster Days are about exploration, learning, and empowerment.

Participant Expectations:

- Arrive on time and ready to participate in activities.
- Follow safety instructions and wear appropriate PPE if provided.
- Treat all facilitators, volunteers, and fellow attendees with respect.
- Be open to learning and trying new experiences.
- Ask questions, share ideas, and have fun!

Participant Benefits:

- Experience real construction activities in a supportive environment.
- Meet female professionals and ambassadors from across the industry.
- Gain insight into career routes, qualifications, and training options.
- Receive a certificate of participation (where applicable).

Code of Conduct

All participants, hosts, and volunteers are expected to uphold CFW's values of **respect, inclusion, and professionalism**.

Participants must:

- Maintain courteous and positive behaviour at all times.
- Follow health and safety guidelines.
- Avoid disruptive or discriminatory behaviour.
- Report any concerns immediately to a supervising staff member or CFW coordinator.

Failure to meet conduct standards may result in removal from the activity.





Safeguarding Guidelines

CFW is committed to ensuring the safety and wellbeing of all participants, particularly those under 18.

Key Safeguarding Principles:

- All staff and volunteers interacting with minors must follow safeguarding procedures and, where necessary, hold valid DBS checks.
- Events must maintain appropriate adult-to-student ratios.
- Activities should be age-appropriate, inclusive, and risk-assessed.
- Photography or video must only take place with consent.
- Any safeguarding concerns should be reported immediately to the CFW Safeguarding Lead or event coordinator.

Reporting Concerns:

All safeguarding or welfare concerns should be reported promptly to:

✉ info@constructionforwomen.co.uk

Reports are handled confidentially, in line with CFW's safeguarding policy.

Media, Photography & Content Policy

Construction for Women (CFW) is committed to promoting positive visibility of women and girls in construction. As part of our STEM Outreach & Taster Days, we regularly take photographs, record videos, and capture interviews or testimonials to showcase our work, celebrate participants' achievements, and promote future opportunities.

Purpose of Media Use:

Images and recordings are used for:

- Educational and promotional materials (e.g. brochures, reports, and presentations)
- Website and social media channels





- Press releases, news stories, and partner communications
- Internal documentation and impact reporting

Consent:

- We ask attending schools to provide notice of media consent for all participants as part of our safeguarding policy.
- Consent can be withdrawn at any time by contacting the CFW team at [insert email].
- Where consent is not granted, we will ensure the individual is not photographed or recorded.

Professional Standards, Respect & Safeguarding:

- All media activity is conducted with professionalism, respect, and sensitivity to participants' comfort and privacy.
- Photos and videos will never be used in a way that misrepresents, exploits, or causes embarrassment to any individual.
- CFW complies fully with safeguarding and data protection legislation (including GDPR) in managing and storing media content.

Storage & Removal Requests:

All media content is stored securely, accessed only by authorised staff, and retained for as long as reasonably necessary for its intended use.

Associated parties are able to request the removal of an image or recording at any given.

Health & Safety

Host organisations are responsible for ensuring compliance with relevant health and safety standards.

- All practical activities must be risk-assessed.
- PPE must be supplied for relevant activities.



- Clear emergency procedures must be in place and communicated to attendees.

Evaluation & Feedback

Following each Taster Day, CFW requests brief feedback from:

- **Participants:** to assess engagement, learning, and overall experience.
- **Hosts:** to evaluate delivery, logistics, and future improvements.
- **Facilitators/Ambassadors:** to reflect on impact and learning outcomes.

Feedback ensures the continuous improvement of CFW's outreach programmes and helps demonstrate impact to funders and partners.

Data Privacy Statement

CFW is committed to protecting personal information in accordance with data protection laws.

Information collected during registration or event coordination may include:

- Name, contact details, and school/organisation.
- Photos or recordings (where consented).
- Feedback responses.

This data is used solely for event coordination, reporting, and programme improvement.

No information is shared externally without consent.

Participants may request access, updates, or deletion of their personal data at any time by contacting:

✉ info@constructionforwomen.co.uk

Thank You



By hosting or attending a CFW Taster Day, you are helping us create a more inclusive, equitable, and inspiring construction industry for all.

Together, we are shaping a future where women are seen, heard, and celebrated across every trade, site, and sector.

Construction for Women

Building Women's Futures, Together.

