

HOW IT WORKS

1. Apply or Enquire:

Schools, colleges, and organisations can contact us to host or join a taster day.

2. Planning Sessions:

Sessions are planned collaboratively with colleges & training providers.

3. Engage & Inspire:

Our ambassadors and education partners deliver interactive workshops & talks.

4. Reflect & Follow-Up:

Participants receive resources and guidance on next steps into education, training, or employment.

Every session is designed to inspire, educate, and empower.

**Building
Women's
Futures,
Together**

THE NEXT STEP?

If you're ready to host or join a Construction For Women Taster Day, we'd love to hear from you.

Together, we can spark inspiration, raise aspirations, and build pathways for the next generation of women in construction.

Get in contact with us using the information below.



CONSTRUCTIONFORWOMEN.CO.UK



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CONSTRUCTION
FOR Women



**CFW
Industry
Taster Days**



WHO ARE WE?

Founded in 2024 by Renée Preston, Construction For Women is a purpose-driven organisation working to transform the construction industry into a more inclusive, equitable space for all.

Through training, outreach, support, and advocacy, we challenge outdated perceptions and highlight the diverse career paths available in the built environment.

From raising awareness among young girls to empowering women entering or re-entering the workforce, Construction For Women is dedicated to building a future where women can thrive in every corner of the industry.



OUR TASTER DAYS

What Are Taster Days?

Construction for Women's Taster Days introduce young people — especially girls — to the exciting opportunities in construction and the built environment.

Through hands-on workshops, site visits, and interactive sessions, participants discover careers in areas like engineering, design, management, and skilled trades.

Working with schools, colleges, and industry partners, we deliver inclusive experiences that break stereotypes and spark ambition.

Why Take Part?

Inspire. Experience. Empower.

For Students:

- Explore real construction projects and careers.
- Meet inspiring figures in the industry.
- Build confidence, teamwork, and curiosity.

For Schools & Colleges:

- Access free, high-quality outreach sessions.
- Link learning with real industry pathways.
- Support EDI goals & advocacy.

For Industry Partners:

- Champion diversity and inclusion.
- Inspire the next generation.
- Strengthen community and brand impact.

WHY THIS MATTERS

Women remain underrepresented across construction — only 13.6% of the workforce, and fewer than 2% in skilled trades.

Many girls never consider construction simply because they've never seen it as an option.

By engaging students early through outreach and taster activities, we can:

- Challenge outdated stereotypes.
- Introduce exciting, hands-on learning opportunities.
- Connect education with real industry pathways.
- Showcase the incredible contribution women make to the sector.

Our Taster Days help young people see construction differently — not as a man's world, but as a world full of opportunity.

Together, we're building the future workforce — one experience at a time.

