

HOW IT WORKS

1. Apply or Enquire:

Contact our team to request an Ambassador Contract and Profile Form.

2. Sign Up:

Return your signed contract and form to confirm your role as a CFW Ambassador.

3. Get Started:

Receive your Ambassador Welcome Pack and induction details.

4. Get Involved:

Take part in outreach activities, events, or campaigns that match your expertise.

You'll have ongoing support from the CFW team and access to resources to help you succeed as an ambassador.

**Building
Women's
Futures,
Together**

THE NEXT STEP?

If you're ready to support Construction For Women as an ambassador, we'd love to hear from you.

Together, we can build women's futures.

Get in contact with us using the information below.



CONSTRUCTIONFORWOMEN.CO.UK



INFO@CONSTRUCTIONFORWOMEN.CO.UK



0161 776 0608

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Ambassador Programme Brochure



WHO ARE WE?

Founded in 2024 by Renée Preston, Construction For Women is a purpose-driven organisation working to transform the construction industry into a more inclusive, equitable space for all.

Through training, outreach, support, and advocacy, we challenge outdated perceptions and highlight the diverse career paths available in the built environment.

From raising awareness among young girls to empowering women entering or re-entering the workforce, Construction For Women is dedicated to building a future where women can thrive in every corner of the industry.



AMBASSADOR PROGRAMME

What Is the Ambassador Programme?

The Construction for Women Ambassador Programme gives women a platform to share their stories, represent our organisation publicly, and inspire the next generation of women entering construction.

Ambassadors are the visible faces of Construction for Women — participating in school outreach, community events, industry panels, and online campaigns. They help challenge stereotypes, celebrate achievements, and highlight the opportunities construction offers to women of all backgrounds.

This is more than advocacy — it's leadership in action.

It's your chance to inspire, influence, and make change visible.

Why Become an Ambassador?

Empower Others. Grow Yourself. Shape the Future.

As a Construction for Women Ambassador, you'll:

- **Inspire** women and girls to explore rewarding careers in construction.
- **Represent** CFW at schools, events, and industry roundtables.
- **Share** your journey to challenge stereotypes and promote inclusion.
- **Develop** leadership, confidence, and public speaking skills.
- **Expand** your network through industry and community connections.

Becoming an ambassador is a unique opportunity to make your mark while helping others find their path.

WHY THIS MATTERS

Women remain significantly underrepresented across the construction sector — especially in technical, site-based, and leadership roles.

The Ambassador Programme helps change that by:

- **Challenging stereotypes** and promoting construction as a career for women.
- **Creating visibility** of real female role models across all levels of the industry.
- **Encouraging inclusion** in schools, workplaces, and communities.
- **Bridging the gap** between education, employment, and opportunity.

By raising awareness and amplifying women's voices, ambassadors help build a more inclusive, innovative, and sustainable future for the construction industry.

Together, we can reshape perceptions — and open doors for generations to come.

