

CONSTRUCTION FOR WOMEN

EMERGING LEADERS

CLASS OF 2027

Regional Conference Series | Sponsorship Package Guide

Building the next generation of female leaders in construction and the built environment

Conference Overview

The Construction for Women Emerging Leaders Programme is a regional conference programme designed to support women entering and progressing through the built environment, with a particular focus on the early stages of their careers.

Each regional conference will launch a Top 100 Emerging Leaders Cohort, bringing together early-career women from across the region for a programme focused on confidence, connection, mentoring, career development and future leadership.

The programme will support women across construction, engineering, architecture, planning, quantity surveying, project management, sustainability, environmental consultancy, housing, infrastructure, property, legal, insurance, marketing and communications.

The programme is not simply a one-day conference. Each regional event acts as the launch point for a longer-term support network, connecting participants into mentoring cohorts, peer networks, Construction for Women opportunities and the wider alumni community.

“The Emerging Leaders Conferences support young women to see that construction has a place for them. This is about building confidence, opening doors and showing the next generation that they can belong, progress and lead in this industry.”

Renée Preston, Founder, Construction for Women

Why Sponsor?

Sponsoring the Emerging Leaders Conference Programme enables organisations to play a visible role in supporting the retention, confidence and progression of early-career women across the built environment.

Partners will help Construction for Women keep the programme free for successful candidates while supporting the development of future female leaders.

Sponsorship allows organisations to:

- Demonstrate leadership on early talent, retention and women's progression.
- Support early-career women across the built environment.
- Strengthen regional talent pipelines.
- Connect with students, apprentices, graduates and emerging professionals.
- Support confidence, mentoring and career development.
- Build relationships with education providers, employers and future talent.
- Show visible commitment to women's progression in the industry.
- Support measurable social value and workforce development outcomes.
- Align with the wider Construction for Women ecosystem.

Sponsorship Packages

Package	Investment	Availability	Coverage	Purpose / Description	Key Benefits
National Programme Partner	By discussion	1 national opportunity	All confirmed regional conferences	Lead national partner for the Emerging Leaders Conference Programme, supporting the programme across all confirmed regions and aligning with CFW's national early-career talent pipeline.	National partner status; logo across national and regional programme materials; minimum 8 social media posts; senior speaking opportunity at up to 3 regional conferences; inclusion in post-rprogramme impact report; 1 partner feature or case study.
Regional Headline Partner	£7,500	1 per region	One regional conference and cohort	Lead partner for one regional Emerging Leaders Conference and its Top 100 cohort. Designed for organisations that want to show clear regional leadership in supporting early-career women.	Regional headline status; logo on event page, graphics, delegate handbook and event slides; minimum 3 social media posts; 1 short welcome address or speaker contribution; inclusion in post-event report.

Skills & Insights Partner	£2,500	Multiple per region	One or multiple regions	Supports one skills workshop, panel discussion or practical career-development session within the regional conference programme.	Session partner status; branding on session slide/materials; minimum 2 social media posts; opportunity to nominate 1 speaker, facilitator or panellist, subject to approval; inclusion in post-event report.
Regional Supporter	£1,500 or agreed in-kind support	Multiple per region	One regional conference	Flexible support package for organisations that want to contribute to the regional conference in a practical and accessible way.	Supporter recognition; logo or name on selected event materials; minimum 1 social media thank-you post; inclusion in post-event report; option to provide financial or in-kind support.
Lanyard / Badge Sponsor	£1,500	1 per region	One regional conference	High-visibility event branding opportunity supporting delegate lanyards and/or name badges.	Logo on lanyards and/or badges; logo in delegate handbook; minimum 1 social media thank-you post; inclusion in post-event report.

All prices are exclusive of VAT, where applicable.

National Programme Partner

By discussion | 1 national opportunity

The National Programme Partner is the lead sponsor for the Construction for Women Emerging Leaders Conference Programme across all confirmed participating regions.

This is the highest-level partnership opportunity. It is designed for an organisation that wants to make a national commitment to supporting early-career women across the built environment and to be visibly aligned with Construction for Women's pathway from education into leadership.

The National Programme Partner will be positioned as a strategic supporter of the programme, regional cohort delivery, mentoring model and alumni network.

Prior to the Programme

- Recognition as National Programme Partner.
- Logo included on national programme materials.

- Logo included on all confirmed regional event pages.
- Logo included on regional promotional materials.
- Allocation for 2 approved rollup banners at all conferences.
- Recognition in national and regional email communications.
- Minimum 8 social media recognition posts across the campaign.
- Opportunity to provide a short quote for programme promotion.
- Opportunity to nominate candidates across relevant regional cohorts.

At the Events

- Senior speaking opportunity at up to 3 regional conferences, subject to programme approval.
- Recognition during event welcome or closing remarks at each confirmed region.
- Logo visibility on core event slides.
- Opportunity to provide approved mentors, ambassadors or contributors.
- Opportunity to provide relevant careers, mentoring or development resources for participants.

After the Events

- Inclusion in the national post-programme impact report.
- Access to approved event photography for organisational use.
- One partner feature or case study.
- Social media recognition following the programme.
- Opportunity to discuss future involvement with the Emerging Leaders Alumni Network.

Regional Headline Partner

£7,500 | 1 available per region

The Regional Headline Partner is the lead sponsor for one regional Emerging Leaders Conference and its associated Top 100 cohort.

This package is designed for organisations that want to demonstrate clear regional leadership in supporting early-career female talent.

At the Event

The Regional Headline Partner will have prominent visibility before, during and after the event.

Prior to the Event

- Recognition as Regional Headline Partner.
- Logo included on the regional event page.
- Logo included on selected regional promotional graphics.
- Logo included in the delegate handbook.
- Logo included on core event slides.
- Allocation for 2 approved rollup banners at conference
- Recognition in regional email communications.
- Minimum 3 social media recognition posts.
- Opportunity to provide a short quote for promotional use.
- Opportunity to nominate up to ten candidates for consideration.
- Short welcome address or speaker contribution, subject to programme approval.
- Recognition during event welcome and closing remarks.
- Logo visibility on event slides and selected event materials.
- Opportunity to provide approved mentors, ambassadors, speakers or panellists.
- Opportunity to provide relevant resources for participants.

After the Event

- Inclusion in the regional post-event report.
- Social media recognition after the event.
- Access to approved event photography for organisational use.
- Opportunity to discuss future mentoring, employer engagement or regional activity with Construction for Women.

Skills & Insights Partner

£2,500 | Multiple available per region

The Skills & Insights Partner supports one skills-based workshop, panel discussion or practical career-development session within the regional conference programme.

This package replaces separate workshop and panel sponsorship options. It gives partners a clear role in supporting the content of the event while keeping the sponsorship structure simple.

It is suited to organisations with relevant expertise in leadership, confidence, networking, personal branding, career progression, mentoring, workplace culture, social value or industry insight.

Prior to the Event

- Recognition as Skills & Insights Partner.
- Logo included on the relevant session slide.
- Logo included on relevant session materials.
- Minimum 2 social media recognition posts.
- Opportunity to discuss session alignment with Construction for Women.
- Opportunity to nominate one speaker, facilitator or panellist, subject to programme approval.
- Opportunity to nominate up to five candidates for consideration.

At the Event

- Branding linked to one agreed workshop, panel or skills session.
- Recognition by the event host or session chair.
- Opportunity to provide one approved speaker, facilitator or panellist.
- Allocation for 1 approved rollup banners at conference displayed during selected activity.
- Opportunity to share practical guidance, insight or development resources with participants.

After the Event

- Inclusion in the regional post-event report.
- Social media recognition after the event.
- Access to approved event photography for organisational use.
- Opportunity to provide a short follow-up resource for participants.

Suggested Session Themes

- Building confidence and overcoming imposter syndrome.
- Growing your professional network.
- Personal branding and career visibility.
- Leadership in the early stages of your career.
- Understanding career routes across the built environment.

- Wellbeing, resilience and workplace confidence.
- Mentoring, sponsorship and career progression.
- Industry insight and future skills.
- Social value and the role of early talent in industry change.

Speaker, facilitator and panellist involvement is subject to Construction for Women approval and must align with the programme theme and audience.

Suggested Workshop Themes

- CV and interview skills.
- Site confidence and workplace readiness.
- Understanding construction roles.
- Leadership and confidence.
- Networking skills.
- Routes into apprenticeships, placements and graduate roles.
- Women in STEM career pathways.

Regional Supporter

£1,000–£1,500 or agreed in-kind support | Multiple available per region

The Regional Supporter package is designed for organisations that want to contribute to the success of a regional conference in a practical and accessible way.

This package is suitable for local employers, consultants, suppliers, education partners and regional organisations that want to support the programme without taking a headline or content-led role.

Support may be financial or in-kind. In-kind support may include refreshments, printing, photography, videography, materials, venue support, promotional support or other agreed contributions.

Prior to the Event

- Recognition as **Regional Supporter**.
- Logo or organisation name included on selected regional materials.
- Minimum **1 social media thank-you post**.
- Opportunity to support regional promotion.
- Opportunity to nominate up to five candidates for consideration.

At the Event

- Recognition within selected event materials.
- Opportunity to attend as a supporter, subject to capacity.
- Recognition as part of the regional sponsor group.
- Association with the regional Emerging Leaders cohort.

After the Event

- Inclusion in the regional post-event report.
- Social media thank-you after the event.
- Opportunity to discuss future regional involvement with Construction for Women.

Lanyard / Badge Sponsor

£1,500 | 1 available per region

The Lanyard / Badge Sponsor is a high-visibility branding opportunity linked to the delegate experience.

This package supports the production of event lanyards and/or name badges for one regional conference.

Prior to the Event

- Recognition as Lanyard / Badge Sponsor.
- Logo included in the delegate handbook.
- Minimum 1 social media thank-you post.
- Logo placement confirmed before production.

At the Event

- Logo displayed on event lanyards and/or name badges.
- Recognition within selected event materials.
- Association with the delegate arrival and networking experience.

After the Event

- Inclusion in the regional post-event report.
 - Social media thank-you after the event.
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Sponsorship Notes

Employer nominations are free.

Employers may nominate up to five candidates per regional cohort for consideration.

All applications and nominations will be reviewed by Construction for Women to ensure each regional cohort reflects the purpose, eligibility and balance of the programme.

Speaker, facilitator, panellist and mentor involvement is subject to Construction for Women approval.

All sponsor materials, logos, messaging and event involvement must align with the Construction for Women brand and the purpose of the Emerging Leaders Programme.

The programme is free for successful candidates. Sponsorship supports delivery, event costs, participant resources, mentoring coordination, communications and alumni development.

Contact

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Construction for Women

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Together, we can build a national support network that helps early-career women stay, progress and lead in the built environment.